



# Press Release

16 October 2024

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## Breggz Partners with Mimi to Revolutionize Sound Personalization in Groundbreaking Zohn-1 In-Ear Computer

**Berlin, Germany – October 16 2024** – Mimi Hearing Technologies, the global pioneer in sound personalization technology, is excited to announce a new partnership with Breggz, an emerging brand in luxury audio, for the launch of the revolutionary Zohn-1 earbuds. Zohn-1 is the world's first fully wireless, custom-made in-ear computer, offering professional-grade sound quality and an unmatched personalized listening experience.

This collaboration brings together Mimi's cutting-edge sound personalization technology with Breggz's innovative audio craftsmanship to create an entirely new standard for luxury audio devices. With Mimi's mission to make personalized hearing technology accessible worldwide, the Zohn-1 represents a major leap forward in consumer hearables.

"We're thrilled to collaborate with Breggz to push the boundaries with this product," said Florian Schneidmadel, CEO of Mimi Hearing Technologies. "By combining Mimi's advanced sound personalization technology with Breggz's innovative design and digital customization process, Zohn-1 delivers a personalized listening experience like never before."

### Zohn-1: Redefining Luxury and Sound Quality

Zohn-1 is a groundbreaking hearable device designed to deliver professional-grade sound quality with luxury aesthetics. They are engineered to fit every user perfectly, thanks to a fully digital fitting process that uses a simple scan of the ears via a smartphone camera. Each pair of earbuds is custom-shaped for a seamless fit, ensuring maximum comfort and superior sound quality. The earbuds are available in Black and White, blending high-end aesthetics with cutting-edge audio technology.

### Personalize Your Breggz Earbuds with Mimi Sound Personalization

Through Mimi's innovative sound personalization software, Zohn-1 users can take a brief hearing test in the Breggz app. This test adjusts all sound frequencies to suit the listener's individual hearing profile, ensuring an optimized, personalized sound experience.

Pre order the Zohn-1 now at [www.breggz.com](https://www.breggz.com)



## About Mimi Hearing Technologies – [mimi.io](https://mimi.io)

Founded in 2014 in Berlin, Mimi tailors audio for everyone to enjoy richer and more immersive sound adapted to their unique hearing, and is a global leader for sound personalization technology for consumer audio devices. Mimi provides the #1 digital Hearing Test App on the market and has developed the world's largest database of digital hearing profiles. The company has built up the technical expertise, infrastructure and industry relationships to deploy their solutions into consumer electronics products like headphones, TVs and smartphones. Mimi products and integrations have won numerous international awards, including the EISA Best Buy OLED TV (2021-2022) for sound personalization in TP Vision Philips TV, the CES Innovation Award (2019 & 2018) for sound personalization in Beyerdynamic headphones, the SATVISION Innovation Prize (2018) for sound optimization in Loewe TVs, the Sonar+D Award for Innovation (2017), StartUps & Developer Award at the San Francisco Music Tech Summit (2017) and the IFA Berlin Prize for Audio Innovation (2017).

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## About Breggz – [breggz.com](https://breggz.com)

Breggz. Unconfined audio.

Our fully custom-made hearables are crafted without making any compromises. We believe the best things are created when we let go of constraints. When we liberate our imagination and open up to new possibilities. Breggz allows you to listen beyond the familiar. We're uncompromising when it comes to sound quality. Everyday, we aim to create the best auditory experience out there. We create sound technology and combine it with aesthetics and a great user experience. Breggz breaks free from the high-end audio status quo by going wireless. By taking high-end audio out of its constraints and introducing it into the everyday. By opening it up.

