



# Up to 70% of people make use of subtitles while watching in their native language

Most common reason: Audio is muddled.

Complete your TV experience with sound that matches the quality of picture you see. With Mimi for TV you will rediscover lost details and unlock a new level of sound clarity.

#### **Dialogue Focus**

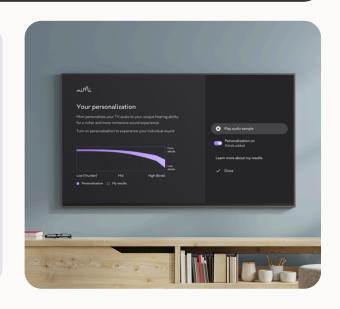
Specifically designed for Smart TVs, this feature allows the user to control the level of music and sound effects to increase dialogue understanding. By increasing dialogue intelligibility Mimi ensures you catch every spoken word.

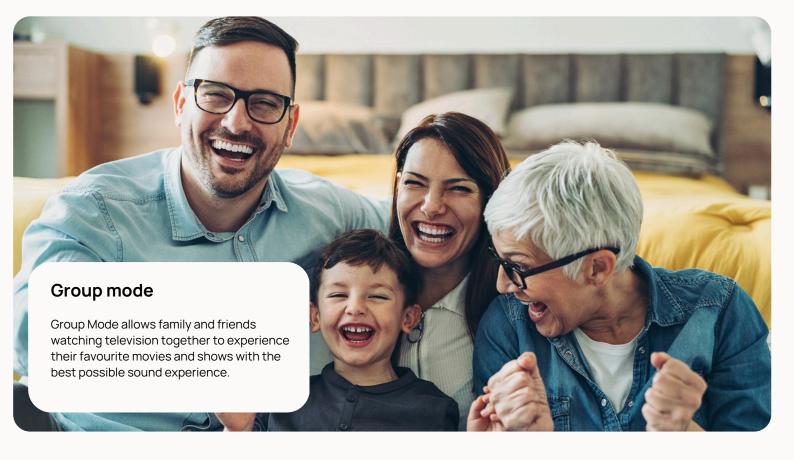
#### Sound Personalization

While experiencing hearing impairment and struggling to understand TV audio can increase with age, it can also be an issue across all age groups.

For quick personalization, select your age range directly from the TV settings, restoring details and tuning the audio based on age-induced hearing loss.

When watching alone or looking for a completely personalized sound experience, take a hearing test directly from the Mimi TV-App to set up a unique listening profile.





#### Mimi puts an emphasis on sound quality



### Increase dialogue clarity

Increase dialogue clarity and ensure you catch every spoken word.



#### Restore lost details

Bring back lost audio details and make the sound clearer.



## Bring people together

TV audio is optimized for the group watching in the room.



### Prevent hearing loss

Protect your hearing from increased media consumption at high volume levels.

"...surprised by the immediate effect it had on the immersiveness of the TV's sound. The Mimi Defined tuning gave a much greater sense of space and clarity to the audio outputted by the TV."

★★★★ Tech Radar

"The effort is worth it. In the practical test, dialogues in particular were easier to understand..."

★★★★★ Chip.de

"Mimi Sound Personalization allows users to custom tune the sound signature of the television to their preference and hearing ability, making audio and dialogue clearer without raising the volume."

**★★★★★** Channel News

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