

## Mimi for Speakers

Maximize your speakers' capabilities with Mimi's sound solutions.



Sonic Refine



Sound Personalization



### Sonic Refine

- Turn Mimi On/Off with the single click of a button.
- Choose between different sound profiles tailored to effectively address situational hearing loss.
- Delivers significant listening benefits to everyone in noisy environments.

### Sound Personalization

- Transform the speaker into a fully personalized device.
- Take a quick hearing test in the speaker companion app and create a unique hearing profile.
- Customize the sound based on your hearing ability.





## Unlocking universal listening benefits

Through our research we have discovered that the perceived information increase provided by Mimi allows users to hear more of the details they may have been missing.

When listening with a speaker at a BBQ, party, or in the park, frequencies all around us mask the details in music and other audio content. With Mimi, these details can be brought back, providing a more immersive and enjoyable listening experience.



## Transform your sound, transform your experience

Elevate the speaker's audio spectrum and signal richness



Select preferred sound profile based on environment and personal listening preferences



Account for situational hearing loss in noisy environments by emphasizing details without turning up the volume



Experience an enhanced sound experience and improved speaker quality

"It's like getting your first premium buds; you will start hearing sounds you haven't noticed before, turning old songs into new experiences."

★★★★★ - Mimi user

"Personalized sounds more clear. It became louder, but I didn't have to turn up the volume. Now I hear it more clearly and I think it's better for my ears."

★★★★★ - beyerdynamic user

"The personal sound option that customizes the earbuds to my specific hearing really helps make the music sound so much better!"

★★★★★ - Skullcandy user

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